

# 20/20 VISION

CONSUMER INSIGHT 2012>

“What goes around comes around”

Eventually everything returns to its original value after completing some sort of cycle. We are making a turn, leaving the path of predetermined progress and growth. We are relearning about the basics of life and setting course to a new future.

Trend forecast book 20/20 Vision interprets changes in society and shows how these influences will change the preferences of people.

20/20 Vision offers a fundament for new products and services and is an inspirational document full of research, mindsets, ideas, concepts and colours.

## 20/20 Vision

- Annual release
- 195 Pages of consumer insight
- Strategic concepts
- Key future colours
- Price: 1950 Euro excl. Shipping and VAT

For more information please visit

[www.oltmansvanniekerk.nl](http://www.oltmansvanniekerk.nl)

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