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## **PANTONE PLUS Essentials with Effects**



The PANTONE ESSENTIALS with EFFECTS bundle gives you a wide selection of solid and process colors - and widens your creative range with dramatic neons, lustrous metallics and soft pastels.

This eight-guide set includes PLUS SERIES Solid Color FORMULA GUIDES, for accurate solid color specifying and matching; COLOR BRIDGE guides to determine how a PANTONE Color will appear when reproduced in CMYK or to create optimal display of PANTONE Colors on monitors and Web pages; CMYK guides, for working in process; the all new PLUS SERIES PREMIUM METALLICS guide; and the updated PASTELS & NEONS guide, with a range of soothing pastels and eye-popping neons colors.

This set contains everything you need to select, spec and match solid and process colors - and to gain a creative edge with market-proven specialty colors.

Includes stylish carrying case.

### **Features:**

- 1,341 solid color choices
- sRGB and HTML values provided for solid colors
- 2,868 CMYK color choices, with screen tint percentages
- 300 new PREMIUM METALLICS colors
- 154 pastels and 56 neons
- Chromatically arranged fan formats
- Text weight, FSC-compliant paper stocks
- PANTONE COLOR MANAGER Software for updating PANTONE Colors in popular design applications

### **Benefits:**

- 1,341 solid color choices for design flexibility
- Hundreds of new special effects colors
- Accurate process color reproduction
- Chromatic fan format makes color selection more intuitive
- Substrate paper stock matches popular print specifications and is environmentally sensitive
- Compatible with today's digital workflows - colors easily updated in leading design applications
- Colors bleed for ease and accuracy in checking "on press"

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### **Price:**

429,00 EUR (excl. VAT)

(Prices are subject to change without prior notice)

### **Content:**

- FORMULA GUIDE Solid Coated
- FORMULA GUIDE Solid Uncoated
- COLOR BRIDGE® Coated
- COLOR BRIDGE® Uncoated
- CMYK Coated
- CMYK Uncoated
- PREMIUM METALLICS Coated
- PASTELS & NEONS Coated & Uncoated