

view network

EXCLUSIVE FASHION EXPERTISE FROM THE INDUSTRY'S TOP SPECIALISTS

In response to many suggestions over recent years, View Publications has launched an innovative subscription-based website that brings you closer to the team of specialists behind the View titles, including Textile View, View2, Viewpoint and PantoneView Colour Planner.

Since the launch of Textile View in 1988, the quarterly magazine has built a devoted following and authoritative status. Every issue is packed with design information and inspiration for designers.

Now we are taking our philosophy one step further by offering direct contact with our team of specialists online. Check out our [video reports](#) and [podcasts](#), watch and read the highlights from our regular [international roundtables](#), join the [discussion](#) and [debate](#) in our [forums](#) and [blogs](#), put questions directly to our experts. Our focus is on analysis and debate. We aim to be highly opinionated and individualistic in outlook.

view network subscriptions: €250 for a 12-month subscription; €400 for a 24-month subscription.

HOME



MADE-BY
 A collection of articles from our contributors, including: My perfect studio, My textile picks, Duckie Brown, and Vicomte Arthur.



My perfect studio
 An article by Anne Marie Commandeur about her studio setup and workflow.



My textile picks
 An article by Liam Maher discussing current textile trends and favorite fabrics.



Duckie Brown
 An article by Victoria Giomo about the brand's design philosophy and collections.



Vicomte Arthur
 An article by David Shah about the brand's aesthetic and market positioning.

EXPERTS

ANNE MARIE
 COMMANDEUR

My perfect studio



LIAM MAHER

Co-inspiration



VITTORIO GIOMO

Super-niche trade shows?



Co-inspiration



My perfect studio



My textile picks



Duckie Brown



Vicomte Arthur



My perfect studio
 Anne Marie Commandeur shares her studio setup, including her desk, lighting, and organizational systems. She discusses how she manages multiple projects and maintains a creative workflow.

Co-inspiration
 Liam Maher explores the concept of co-inspiration in design, discussing how he draws inspiration from various sources like nature, art, and other designers to create unique pieces.

Super-niche trade shows?
 Vittorio Giomo discusses the benefits and challenges of attending niche trade shows, highlighting how they can provide valuable networking opportunities and access to specialized materials.

Co-inspiration
 Vittorio Giomo continues his discussion on co-inspiration, sharing specific examples of how he integrates diverse influences into his design process.

My perfect studio
 Anne Marie Commandeur provides more details on her studio, including her favorite tools, software, and how she optimizes her workspace for productivity.

My textile picks
 Liam Maher shares his current favorite textile trends, including sustainable fabrics, bold patterns, and innovative textures.

Duckie Brown
 Victoria Giomo discusses the brand's design philosophy, focusing on quality craftsmanship and timeless style.

Vicomte Arthur
 David Shah shares insights into the brand's aesthetic, which combines classic tailoring with modern, urban influences.

INDUSTRY ANALYSIS



Problems for Nike



US apparel 8% decline



Challenges for denim



Problems for Nike



Challenges for denim



Broad & butter 8/10/10



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BLOG

view network team blog



August 13 2009

Woodland vs Timberland

Posted by Roger Tredre at 10:20 AM

Timberland is a company in the footwear market. Timberland is a brand name for a range of footwear including casual and outdoor shoes. Timberland is a brand name for a range of footwear including casual and outdoor shoes.

August 12 2009

The uniform project

Posted by Roger Tredre at 10:20 AM

The uniform project is a project that aims to create a uniform for a range of different professions. The project is a project that aims to create a uniform for a range of different professions.

August 11 2009

The future of trade shows

Posted by Roger Tredre at 10:20 AM

The future of trade shows is a topic that is being discussed by many in the industry. The future of trade shows is a topic that is being discussed by many in the industry.

David Shah's blog

July 24 2009

Survival retail concept

Posted by David Shah at 10:20 AM

The survival retail concept is a concept that aims to create a retail environment that is designed to survive in a competitive market. The survival retail concept is a concept that aims to create a retail environment that is designed to survive in a competitive market.

June 15 2009

My thoughts on Pitti Uomo

Posted by David Shah at 10:20 AM

My thoughts on Pitti Uomo are that it is a great event for the fashion industry. My thoughts on Pitti Uomo are that it is a great event for the fashion industry.

May 27 2009

Dad friendly products

Posted by David Shah at 10:20 AM

Dad friendly products are products that are designed to be practical and functional. Dad friendly products are products that are designed to be practical and functional.

TALK

topic	last post
view network	By Roger Tredre at 10:20 AM on 13/08/2009
designers	By David Shah at 10:20 AM on 15/06/2009
materials	By Roger Tredre at 10:20 AM on 11/08/2009
industry news	By David Shah at 10:20 AM on 11/08/2009
events	By Roger Tredre at 10:20 AM on 11/08/2009
technology	By David Shah at 10:20 AM on 11/08/2009
education	By Roger Tredre at 10:20 AM on 11/08/2009

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To subscribe, visit: www.view-network.com

250 euros for a 12-month subscription

400 euros for a 24-month subscription

The editor:

Roger Tredre, editor of view network, brings major experience to the role: he was editor-in-chief of global online trend business WGSN from 1999 to 2006. "This project is quite different to anything I've done before," he says. "We believe we are breaking new ground. Do join us."

Our contributors:

Contributors to view-network to date have included: Roger Tredre, former WGSN editor-in-chief; Gloria Jover, leading Spanish designer and trend specialist; David Shah, founder, View Publications; Laurie Pressman, vice-president fashion, home & interiors, Pantone; Martin Raymond, founder and strategic director, The Future Laboratory; Professor Clare Johnston, head of textiles, Royal College of Art; Zandile Blay, American fashion commentator; Kevin Tallon, designer and intelligence manager at Central Saint Martins College of Art & Design; Laura Keller, co-founder of Amsterdam-based 2Som Studio; Simon Poolemanaging director, Luke Roper Ltd; Leatrice Eiseman, leading American colour specialist; Liam Maher, jeanswear designer; Sandy MacLennan, co-founder, East Central Studios; Nicole van Enter, founder, YTrends, and many more...

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EXCLUSIVE FASHION EXPERTISE FROM THE INDUSTRY'S TOP SPECIALISTS

Expert comment By video, podcast and blog. See, listen and read view network specialists. We have an unrivalled reputation for the authority of our reports on trends in colour, textiles and fashion as well as broader consumer trends. **Fashion reports** Practical information and advice from view network consultants, backed up with a wealth of visuals. Our roundtable of experts meets regularly in London, Amsterdam and New York. **Industry analysis** Not another predictable list of news stories, just the key events that will change our industry. Read our updates on the shifts in the market round the world, reported and analysed to define what really matters. **Talk** Your opportunity to join the debate. The discussion forums are open to all subscribers and allow participants to debate with fellow professionals in a discreet online environment. **Blogs** We believe the blog is an effective means of informal, accessible communication. Our experts are constantly on the move, providing feedback from markets around the world, including the growing mainland Chinese market. **Easy to use** The view-network website is designed for easy use and exploration. There is **no advertising blocking access** to the content. Key expert contributions can be viewed through **video clips or listened to via audio, both downloadable for podcasts**. Visual support is included where relevant, with easy-to-print pages and visual images that can be enlarged. **Do take our site tour before you subscribe.**



A personal message from David Shah, founder, View Publications

"View Publications is proud that our products have come to be regarded as 'bibles' of the industry. We've worked hard at this - over 20 years of developing and improving our titles to provide the best possible service.

We aim to maintain and strengthen this reputation with the launch of view network. We don't swamp you with retail reports or catwalk reviews. We talk to you - and with you - in a business-to-business format. We want to discuss the things that concern you.

We try to avoid big gestures and sweeping statements. We aim to be focused - to answer the questions we all have about our industry, just and directly.

The real power of View Publications rests with our many contributors across the world. We are not simply writers or researchers. We work directly in the business, specialising in many sectors from marketing to product development.

We believe this gives us unique insights and unique authority.

We have plenty to share on the issues that count. These include the direction in which the market is moving and the design and sales strategies that companies need to develop in a tough and demanding business climate.

Through the medium of the internet, we invite you to observe and participate in this process. Join us at www.view-network.com and judge for yourself."

View Publications: meet the family



view network

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Launched in 2009, view network is our online voice. The content complements and enriches the information available in our magazines. We also provide a forum for debate, discussion and analysis. system.



Textile View

is widely regarded as the 'bible' of the industry with a huge reputation for accurate and commercial fashion prediction. We cover colour, yarn, fabric, print, embellishment, trims, accessories and garment styling. Our readership spans designer brands to High Street retail.



View2

is dedicated to the world of casual, sports and jeanswear for men's, women's and kidswear. View2 delivers practical and inspirational information to help manufacturers and retailers design and sell urban sports products that the market really wants. Its team of contributors are all industry based.



Viewpoint

is one of the world's leading trends, brands, futures, ideas and knowledge publications. The magazine delivers crucial visual, editorial and statistical information to CEO's, researchers and creatives determined to create lifestyle products and campaigns that anticipate and drive consumer demand.



Pantone®/View Colour Planner

A colour forecast card that is economic in cost and economic in time, embracing fashion, cosmetics and industrial design. Colour Planner is segmented according to key colour directives with specific breakdowns covering harmonies and product end-use. Colours are dyed and coded to the Pantone® colour system.



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www.modeinfo.com

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your local agent: